

Course: L42 Master of Marketing and Innovation Management Students commencing in Summer 2025 (November 2024 commencement).

Special Instructions

International Students – Student Visa Holders

Commencing international students need to have a full-time study load and should enrol on campus for all units listed below.

Domestic Students

Commencing domestic students can choose to be part-time and should enrol in at least one unit from the list below.

Unit Enrolment Advice

Summer 2025
FBL5010 Managing People and Organisations
FBL5020 Marketing Leadership
FBL5030 Fundamentals of Value Creation in Business

For unit descriptions and unit sets available in this course, please see the [handbook](#).

Once you know which unit(s) you wish to enrol in, log into [Student Information Management Online \(SIMO\)](#) to complete your enrolment. If you are unable to enrol in your units via SIMO, please contact the [Student Hub](#) for assistance.

Credit and Recognition of Prior Learning (CRPL)

You may be eligible for CRPL for:

- Previous tertiary study
- TAFE qualifications (Diploma level or higher) and enrolled nurse registration (undergraduate applicants only), or
- Equivalent experience and/or qualifications

Please note: CRPL will not be granted for High/Secondary School results or for Undergraduate units into Post Graduate courses. For further information regarding CRPL, please refer to [Ask Us](#).