Why choose ur gut?



Elevates Dietary Fibre Intake Boost your daily fibre intake with ease.



Nurtures Gut Health

Promotes the growth of beneficial gut bacteria, crucial for a healthy digestive system.



Supports Overall Wellbeing

Helps maintain good digestive health, including laxation and transit time.



Clinically Proven Benefits:

Research shows that incorporating resistant starch, like that in ur gut, can reduce total energy intake and support weight loss, especially in individuals with excess weight**.



Convenient and Versatile:

Tasteless and easy to incorporate into your favorite foods and drinks—without affecting flavor.