

Data Analytics – Using data in better decision making

About the course

Data-driven insights are critical for business decision-making, meaning leaders and managers are increasingly required to narrate using data, and drive innovation and growth in their business.

With the ability to narrate using data, leaders can thrive in today's analytics economy and drive a cultural change towards leading with data across their organisations.

Why this course is for you

As a business leader, this course will equip you with methods and frameworks to look at data with a healthy scepticism, challenge it, and balance with your instinct to make data-informed decisions.

Course overview

This course is delivered over half a day. Content includes:

- What is data informed decision making?
- Value of data informed decision making
- Understanding uncertainty in data
- Decision making frameworks
- Balancing insight with intuition to make quality decisions



About the Facilitator

Our facilitator Lovesh is passionate about data. He has over 15 years of experience helping teams and organisations improve their products and services using data.

His experience includes helping teams across the airlines, higher education, financial services, public sector, utilities, and resources industry sectors.

Cost and inclusions

We offer specials and occasional discounts, please contact us for more information.

Further Information:

Please contact the Executive Education team on exeducation@ecu.edu.au or visit: <https://www.ecu.edu.au/short-courses/business>