



# Discover Malaysia: Business Study Tour

## Ready for a Sustainable Tourism Adventure?

Immerse yourself in the vibrant, rich culture of Kuala Lumpur while enjoying a transformative business education experience at Sunway University.

Looking to elevate your business education while tackling real-world challenges? Our Business Study Tour offers undergraduate students from the School of Business and Law a unique opportunity to address the challenges of sustainable city development in the innovative, eco-friendly model of Sunway City, Kuala Lumpur. Join us and enhance your understanding of urban tourism and environmental management.

On this tour, you'll enjoy:

- Hands-on learning: Engage with urban design and business development through exciting site visits.
- Incredible destinations: Visit hotels, theme parks, retail malls, urban farms, and medical facilities.
- Practical knowledge: Gain valuable insights into urban tourism.

Don't miss out on this opportunity to enhance your education and have an unforgettable experience.

**Apply now via the Student Application Portal. The closing date is 8 August 2024. For more information, please email Dr Eerang Park on [e.park@ecu.edu.au](mailto:e.park@ecu.edu.au)**

**[ECU.EDU.AU](http://ECU.EDU.AU)**



### When

25 November to 3 December 2024

### Location

Sunway University, Malaysia

### Cost

The program cost is approximately \$2,170, which includes the on-site program (workshops, site visits, etc), flights, accommodation at Sunway University student hall, meals, return airport transport, and incidentals. A bursary grant is available for 15 eligible students for an amount of \$1,765.

### Register

Applications are now open via the Student Application Portal.

### Further Information

Please email [e.park@ecu.edu.au](mailto:e.park@ecu.edu.au)